



Welcome CenterStage Live Sponsors, Promoters or Marketers to 2020 & INDIEFEST 4.0!

The 4th Year of INDIEFEST from CenterStage Magazine will be the largest, most diverse group of acts yet!

CenterStage INDIEFEST 4.0 Promotion Packages



Please Note: Options #1-4 are regularly recurring; Options #5-7 are "live" during CMA Week.

1. **Alley Taps – 4th Saturday Night of Each Month** (5 shows up to June 2020.)
Full promotional run of the house!

Your Banners, Flyers, messaging / videos, running on house video system throughout the club. Onsite product demos, sampling, company presentations or sampling. Pre-promotion on combined social media (CSM, Alley Taps, Artists) guaranteeing our base of 390k + the social & event followers before adding Sponsor social followers. Alley Taps can also run a private or corporate party (*quoted to your specs*) before or in conjunction with the shows (INDIEFEST Live Shows are Saturday 6pm to 10 pm). Full social and website pre-promotion with sponsor info, offers or coupons or specials.



2. **CenterStage Live + 615 Hideaway Monday Live Stream Events** – Each Monday Live at 4 PM, Enjoy extended visual & audio recognition on the fast-growing Monday CSM Live, and the 615 Hideaway Friday Bluegrass Live Streams – featuring Independent artists & features for **live streaming weekly**. Includes any live product / sponsor mentions, even actual product use (integrating direct brand/product handling, and brand relevance right into the show content.) Includes the full array of social and follower pre-promotion, sponsor logo graphics, digital coupons, special time-limited offers or promotions, or other sponsor usage.



3. **CenterStage Magazine + Partner Social Portals & Websites** – Pre & Post Sponsor Event releases, including sponsored clips from featured artists, stages and venues. and sponsor promotions on each social planned release. Tens of millions of views monthly across our digital properties and partners. This can also grow by event significantly based on the 1) Artists Social and 2) Sponsor Social followers. See **CSM Fact Sheet 2020 for CenterStage Magazine.**



4. **2020 CSM / CMA Star Interviews** Take the lead position for all interviews occurring during 2020, and specifically the week of CMA June 3-7, 2020. In 2019, CSM conducted over 60 Interviews which were produced and distributed. CSM is implementing 2 crews in 2020 and *sets the target interviews completed and posted at over 75 separate releases.* Notice the artists who are part of CMA Interviews and look at the combined totals of their own digital distribution to followers. See **CSM Fact Sheet 2020 for CenterStage Magazine.**



5. **“The Night Before Bash” - June 3, 2020, 6 pm to Midnight** features artists including stars like Joe Diffy, Wade Hayes, John Berry, Bryan White, John Schneider, and others. This is a perfect appreciation show, or corporate event night for buyers, employees, local partners or others. *(The last “Night Before Bash” sold-out in advance and was a major hit!)* Your company or organization can enjoy custom room and table arrangements and food service, meeting and taking selfies with the artists, and more.

INDIE FEST 3.0

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JUNE 6	JUNE 7	JUNE 8	JUNE 9
12P FOREVER JOHNNY CASH TRIBUTE	11A DANI-ELLE KLEHA	11A TRHIBE	12P SEAN ELLIOTT JR
1P KAYLA WOODSON	12P JIMMY BOWEN	12P CHRIS MORENO	1P LUKE CACCETTA
2P IN STEREO FEATURING JOHN BOHLINGER	1P CORINNE COOK	1P CRYSTAL DAY	2P BRINN BLACK
3P BAILEY CALLAHAN	2P QUEEVA	2P TRAVIS RICE	3P ADAM JAMES
4P LOCKELAND	3P KELSEY LAMB	3P BAILEY HEFLEY	4P BRENNLEY BROWN
5P ZACH STONE	4:15P JAMES DUPRE	4P SANDRA LYNN	5P HOLLOWAY ROAD
6P THE BAND STEELE	5:30P DANIELLE JOHNSON	5P OLIVIA DOMS	6P TYLER POE
7P TAYLON HOPE	6P AUSTIN JENCKES	6P DALLAS WALKER	
8P JAMES WESLEY	7P JD SHELburnE	7P MORGAN MYLES	
9P FLO	8P CAROLYN MILLER	8P JONATHAN INGRAM	
10P LOST SAINTS	9P JANELLE ARTHUR	9P SHANE OWENS	
11P TJ HARRIS			
12A DREW HALE BAND			



162 PRINTERS ALLEY
NASHVILLE, TN

PRESENTED BY  **LIVE MUSIC** **NO COVER**

6. **INDIEFEST 4.0 Live at Alley Taps (June 4 to June 7, 2020)** – Alley Taps and <<SPONSOR>> present new artists and local independent artists showcases -- with over 40 acts in 4 days. Same sponsor privileges and opportunities occur as with previous INDIEFEST events. Let us tailor a perfect package for you!

INDIE FEST 3.0

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JUNE 7	JUNE 8	JUNE 9
11A KAYLA WOODSON	11A JORDAN RAGER	11A ANDREA GUESS
12P CHASING DA VINCI	12P TAYLON HOPE	12P JORDAN RAINER
1P DANI-ELLE KLEHA	1P JAMES WESLEY	1P BAILEY JAMES
2P AUSTIN JENCKES	2P BRETT KISSEL	2P BRENNLEY BROWN
3P DREW HALE BAND	3P DANIELLE JOHNSON	3P LUKE CACCETTA
4P MORGAN MYLES	4P KELSEY LAMB	4P JESSE KRAMER
5P STEPHEN MARTINES	5P KAYLEE RUTLAND	5P LACY WOLFE
6P FLO	6P GRADY JAMES	
7P KOLT BARBER	7P ALEXIS EBERT	
8P THE BAND STEELE	8P LOCKELAND	
9P CHRIS TURNER	9P CAROLYN MILLER	
10P SHELBY LEE LOWE	10P CORY MICHAEL	
11P CORY MICHAEL		



152 2ND AVENUE N
NASHVILLE, TN

PRESENTED BY  **LIVE MUSIC** **NO COVER**

7. **INDIEFEST 4.0 Live at BB Kings (June 5 to June 7, 2020)** - Center Stage and SPONSOR will have control of BB King's entire Lower Floor (**The Root Cellar**) or similar location, featuring new and independent artist showcases with over 35 acts in 3 days. Same sponsor privileges and opportunities occur as with previous INDIEFEST events. Let us tailor a perfect package for you!

CenterStage INDIEFEST 4.0 Promotion Packages

On-Site Opportunities



Center Stage Live at Alley Taps in
Printer's Alley, January to May!
Plus, CMA Week (June 3-7, 2020)

Client Signage & Vendor Space Custom for You!



Great sampling, trial or consumer promotion with 1,000's passing day & night during CMA. Perfect for up to 90 people inside, great food and fully stocked bar!



Be a corporate client sponsor, hold a big party, sponsor a day of music!



If you have country fans, customers, vendors, or your own employees, come on!

- Outside Greeting, Vending, Sales and Promo Space customized for CMA Week
- Printers Alley facing & high visibility vertical banners, lights & other promotion
- On-site food and expansive local and regional beer selection
- Logo/Banners & Promotion from Printers Alley following right into the venue



Center Stage Live at BB Kings (The Root Cellar) Downstairs throughout CMA Week (June 3-7, 2020)

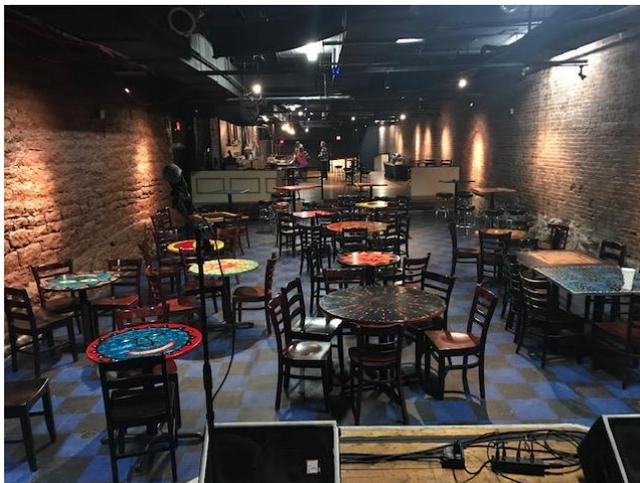
Separate Private Entrance (Far Right) – 2nd Ave N.



The separate entrance can be 'bannered' and takes you down to a cool stone & brick interior, perfect stage environment for up to 250 people, including catering or food services and fully stocked bar!



Be a corporate client sponsor, hold a big party, sponsor a full day of music!



If you have country fans, customers, vendors, or your own employees, come on and let's have an INDIEFEST 4.0 for CMA Week!

- Separate Elevator for ADA Compliance and wheelchairs
- Plenty of extra room in the main room, controlled access and manageable
- On-site food (Limited Menu from BB Kings) or your own catering
- Logo/Banners/Promotion from 2nd Ave. all the way down inside venue



CenterStage INDIEFEST 4.0 Promotion Rates

1. **Alley Taps – 4th Saturday Night of Each Month** (5 shows, up to June 2020.) - **\$1,500 Per Show (\$7,500 for 5 months)**
2. **CenterStage Live + 615 Hideaway Monday Live Stream Events**
Monthly Sponsorships - \$800 Per Month; 2 Month Minimum
Four 1-hour Episodes Each of CSM Live & 615 Hideaway
3. **CenterStage Magazine + Partner, Social Portals & Websites**
Full Run Exposure - Sponsor Monthly - \$675 Per Month
4. **2020 CSM / CMA Star Interviews**
Single Interview Sponsor Position - \$2,500 (6-Month)
Jan to June 30 – ALL Interview Sponsor Before & During CMA
5. **“The Night Before Bash” - June 3, 2020, 6 pm to Midnight**
Primary Sponsor (1) - \$4,000 Lead Sponsor / Host at Event
Secondary Sponsor (1) - \$1,750 Digital & Promotion Package
6. **INDIEFEST 4.0 Live at Alley Taps (June 4 to June 7, 2020)**
Host Lead Sponsor (1) - \$6,000 Lead Sponsor / Host at Event
7. **INDIEFEST 4.0 Live at BB Kings (June 5 to June 7, 2020)**
Host Lead Sponsor (1) - \$4,500 Lead Sponsor / Host at Event